Kamala Mills incidence is a clarion call for the party goers - This new year eve, boycott joints that serve killer hookah!

While the government has failed to curb the mushrooming of the hookah culture, the users are to be blamed equally. Hookah bars continue to operate illegally despite the legislative restrictions. The bars obtain license for running an eatery, and start serving hookahs as an accompaniment to target youth.

In a shocking incidence, fourteen people including 11 women, most of them in their 20s and early 30s, died of suffocation and several others injured in a huge fire that started from a restaurant serving hookah in Mumbai's Kamala Mills compound. The serving of hookah in the bars/restaurants, that have very little fire safety standards and no separate Fire Exit, continues to be a grave safety hazards.

We did a press release to highlight that hookah parlour continue despite ban.

News Links:

http://www.dnaindia.com/mumbai/report-kamala-mills-fire-hookah-bars-may-fizzleout-after-new-bmc-rules-2571743

http://www.thehindu.com/news/cities/mumbai/hookah-illegal-must-be-banned-saydoctors/article22339781.ece

http://www.mymedicalmantra.com/mumbai-kamala-mills-fire-fire-broke-out-becauseof-hookah/

http://www.freepressjournal.in/mumbai/hookah-joints-are-fire-hazards/1196674